



ISTA is looking for a Marketing & Communication Intern 50% (November 2019– April 2020)

The **International Seed Testing Association (ISTA)**, with its Headquarters in Zurich, Switzerland, has an opportunity for an internship in Marketing & Communication (50%).

ISTA is a non-profit Association under Swiss law. It produces internationally agreed rules for seed sampling and testing, accredits laboratories, promotes research, and disseminates knowledge in seed science and technology. Its membership currently consists of laboratories, personal members and associate members from 83 countries around the world.

Our ideal candidate is a Marketing and Communication student or have recently graduated (within the last 12 months) with demonstrable Photoshop skills and basic experience with Digital Marketing.

Responsibilities:

- Support on the development of social media content
- Website support and content development
- Assistance with the production of marketing and communication materials
- Support on edit and distribution of the newsletter
- Supporting additional projects and initiatives

Requirements:

- Currently enrolled as a student or have recently graduated (within the last 12 months) in the field of Marketing & Communications
- Basic experience with Social Media and website
- Excellent English (both speaking and writing), German is a plus, but not mandatory
- Professional computer skills in MS office programs (Word, Excel, PowerPoint, Access)
- Basic knowledge of Photoshop or Illustrator
- Attention to detail is essential
- Ability to communicate and work with people from different cultures
- Team oriented

If you consider that you meet these requirements, please send your cover letter, resume, and references until **30 September 2019** to andreas.wais@ista.ch

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