



ISTA
Seed Quality Assurance

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Press Release

ISTA Launches its New Website

The International Seed Testing Association (ISTA) is thrilled to announce the launch of its new website, www.seedtest.org.

The improved, modern, and better structured website, mirrors ISTA high quality work, professionalism, and expertise in a relevant and improved design, highly practical functionalities, user-friendly, and purposeful content.

Through the redesign, the Association provides an upgraded platform, where information can be found faster and tasks - completed easier and in a more effective way. Furthermore, the enhanced site structure, logical and easy navigation attains good user experience, which is of paramount importance for every well designed and functional website.

Few of the new functionalities to be found on our new website include an improved Member Search area, containing a more advanced search criteria for Member Category, type of Test and Method used.

Ordering ISTA Certificates has also been made easier through an automated form.

Technical Committees are presented in a more visual and intuitive layout, while Bookstore contains modern features, allowing for a good shopping experience, aligned with contemporary standards.

Registrations for the GMO Proficiency Test will now be done directly via an online registration form; while the registration process for Events has been generally enhanced, with adapted payment methods for both Annual Events and Workshops.

We invite you to go ahead and explore the new ISTA website and we hope you will enjoy the new user experience!