



ISTA
100 YEARS
A CENTURY OF PROGRESS IN SEED QUALITY ASSURANCE

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Press Release

2024 Annual Meeting of the International Seed Testing Association Set to Commemorate Centennial Milestone in Cambridge, UK

Wallisellen, Switzerland - April 05, 2024 - The International Seed Testing Association (ISTA) is thrilled to announce that the highly anticipated 2024 Annual Meeting will be held in the historic city of Cambridge, UK, from July 1st to July 4th, at the Cambridge Union Society in Cambridge, United Kingdom of Great Britain and Northern Ireland. This year's gathering holds special significance as it coincides with the remarkable centennial anniversary of ISTA, marking a century of progress in seed quality assurance.

ISTA, a globally renowned association dedicated to promoting uniformity in seed testing procedures and standards, has been at the forefront of fostering innovation and ensuring the quality and reliability of seeds worldwide since its inception in 1924. As it celebrates its hundredth year of advancing the science and practice of seed testing, the 2024 Annual Meeting promises to be an event of unparalleled significance and impact.



Set against the backdrop of the illustrious University of Cambridge, a bastion of academic excellence and innovation, this year's meeting will bring together leading experts, researchers, industry professionals, and stakeholders from around the world. Attendees can expect a comprehensive program featuring insightful presentations, engaging meetings, and interactive discussions on the latest advancements, trends, and challenges in seed testing, quality assurance, and seed technology.



ISTA ANNUAL MEETING 2024
100 Year Anniversary Celebration

30 JUNE	18:00 WELCOME RECEPTION 📍
01 JULY	09:00 ANNUAL MEETING OPENING 📍 NIAB presentation DEFRA presentation 10:30 SEMINAR 📍 'Seed quality assurance a critical component of food and nutritional security'.
02 JULY	09:00 TECHNICAL COMMITTEES 📍 Presentations
03 JULY	08:00 TECHNICAL COMMITTEES 📍 Presentations and side meetings 19:00 ANNUAL MEETING GALA DINNER 📍
04 JULY	08:30 ORDINARY GENERAL MEETING 📍 14:00 MINISTERIAL SESSION 📍 19:00 ISTA - ISF GALA DINNER 📍 100 Years celebration (by invitation)
05 JULY	09:00 ISTA - ISF FORUM 📍 'Quality seed production for resilient and sustainable agriculture'. 14:00 NIAB TECHNICAL VISIT 📍

📍 Cambridge Union Society 📍 Cambridge Guildhalls 📍 Christ's College, Cambridge 📍 NIAB Park Cambridge

In addition to the academic and professional sessions, attendees will have the opportunity to explore the picturesque city of Cambridge, renowned for its historic architecture, cultural heritage, and world-class research institutions. The meeting venue, nestled amidst the stunning landscapes and iconic landmarks of Cambridge, will provide an inspiring setting for networking and fostering collaborations among participants.

Registration for the 2024 Annual Meeting of ISTA is open, with early bird discounts available for a limited time, until **30 April 2024**.

For more information about the program, registration, venues and accommodations, please visit the official conference website at [ISTA2024 \(eventsair.com\)](https://eventsair.com).

Join us in Cambridge from July 1st to June 4th, 2024, as we commemorate a hundred years of excellence in seed testing and embark on a new era of innovation and collaboration in ensuring global food security and sustainability.

Register [here](https://eventsair.com).